

mission Consulting and coaching nonprofits, foundations, and corporate CSRs in creating, demonstrating, communicating, and using impact.

mission-driven strategies To meet this mission we will implement...

Strategic Impact Mapping™

Customized consultation and coaching in creating, demonstrating, communicating, & using impact.

Impact Circles®

Confidential, small group coaching sessions designed to develop knowledge & skills, as well as build confidence, creativity, & community.

Capacity Building

Technical, research, & data report writing, as well as grant writing, meeting facilitation, & customized training & coaching.

programs & activities To implement these strategies we provide...

- Building a case and sense of urgency from public databases or customized needs assessments
- Building Strategic Impact Maps®
- **Creating:** Designing and implementing programs, strategies, and collaborative initiatives, including resources and staffing needed to support highest quality service delivery
- **Demonstrating:** Audit of existing and identifying needed data to most efficiently and meaningfully collect impact data; Develop data collection plans & tools; Launch and guide processes for data analysis & interpretation
- **Communicating:** Creating data reports, dashboard, & templates
- **Using:** Support for using data for continuous improvement, marketing/outreach, grant writing, strategic planning

- Facilitation of Impact Circles including relevant, actionable, evidence-based information using bite-sized, easy-to-digest material
- Guest speakers on topics of interest to Circle participants
- Library of PSI webinars in topics requested by Circle participants
- Library of experts for additional consulting and coaching
- Bi-weekly, live office hours for asking questions, identifying solutions, and building collective expertise

- Writing technical & data reports, white papers & toolkits
- Individualized coaching & training
- Write grants to fund evaluation efforts
- Facilitate strategic thinking & planning meetings

resources To provide these programs and activities we need...

Expert Staff Research Assistants and Subcontractors Technology & Web Presence Partnerships Reputation & Publications

productivity Our efforts and reach are shown by generating...

- # Strategic Impact Maps created
- # programs, strategies, and collaborative initiatives designed and implemented
- # data collection plans, tools and processes created & supported
- # reports, dashboards & templates created
- # facilitations of data-driven decision making

- # of Circles and non-profit participants
- # of Circles and funder participants
- # of guest speakers and expert connections
- # of webinars, resources, & templates in the Circle library

- # & type of reports written
- # specific coaching & trainings
- # grants written
- # & type of meetings facilitated

immediate impact Our success and value are measured by ...

- ✓ Clients are able **create** highest-quality programming
- ✓ Clients conduct ongoing evaluation to **demonstrate** impact
- ✓ Clients **communicate** organization value to stakeholders & funders
- ✓ Clients **use** impact to strategically guide changes in activities and resource allocation

- ✓ Participants gain desired knowledge, skills, abilities, & motivation to drive impact
- ✓ Participants gain confidence & competence
- ✓ Participants build a community of practice with other Circle members

- ✓ Clients have the resources to make the case for what they do and the impact they achieve
- ✓ Clients are using impact to guide strategic planning & decision making

community-level impact Ultimately, and collectively with other efforts, this will contribute to improving...

Assumptions are transformed into usable knowledge so organizations meet their missions

vision Knowledge is positioned for social justice, equity, and returning power to those who have been disenfranchised.